

# **Standardised Approach to Method Development**

#### **PROJECT PARTNERS**

- 1. DENK GLOBAL!
- 2. Sunrise Project France
- 3. Cilento Youth Union
- 4. Balkans, let's get up!

#### **GOAL**

This guide, developed by the project partners during the Youth All Inclusive project, funded by the European Union, is designed to establish a **harmonized approach to method development** across a diverse range of organizations and contexts, particularly in the **field of youth work**.

It aims to unify various stakeholders under a common framework while allowing for the unique nuances and requirements of different environments. By aligning our methodologies, we strive to enhance the effectiveness, reach, and impact of youth-focused programs and initiatives.

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## **Scope and Application**

The principles and strategies outlined in this guide are applicable primarily to youth work and NGO collaborations. However, they are versatile enough to be adapted to various other sectors that require a collaborative and adaptive approach to method development. The guide serves as a blueprint for organizations seeking to develop, refine, and implement methods that are both effective in their objectives and sensitive to the needs of their target demographics.

#### Importance of Contextual Adaptability

At the core of this guide is the recognition that methods need to be adaptable to local contexts. While a harmonized approach provides a foundational structure and common language, it is essential that these methods are not rigidly applied. Instead, they should be seen as flexible frameworks that can be tailored to fit the specific cultural, social, and economic landscapes of different regions. This adaptability ensures that the methods remain relevant, effective, and respectful of the diverse realities in which they are applied.

# **Section 1: Understanding the Local Context**

Understanding the local context is crucial for the successful implementation of methods in youth work. Tailoring approaches to the unique circumstances of each environment ensures that programs are both targeted and effective, addressing the specific needs, resources, and challenges of the community. This section outlines key steps and strategies for conducting thorough local assessments and fostering meaningful community engagement.

**Assessing Needs and Resources** - Guidelines on conducting local assessments to understand the needs, resources, and challenges specific to each context

This process involves evaluating the specific needs of the youth population and the available resources within the community. Key areas to assess include economic conditions, social structures, cultural norms, and existing services or programs. This information provides valuable insights that help shape methods in ways that align with local realities, making them more effective and sustainable. Engaging with local stakeholders—including community leaders, educators, youth, and their families—during this assessment phase is vital for ensuring a well-rounded perspective and uncovering potential challenges or gaps.

**Community Engagement** - Strategies for engaging with local communities to gather insights and build trust

Building trust and fostering relationships within the local community is fundamental for the success of any youth-focused initiative. Effective community engagement allows organizations to gather first-hand insights and promote a sense of shared ownership over the project. This involves creating spaces for dialogue where community members can express their views, concerns, and suggestions. Workshops, focus groups, and informal discussions are excellent tools to facilitate this exchange. Additionally, involving local actors from the outset ensures that methods are not only relevant but also more likely to be accepted and supported by the community, increasing their long-term impact. The inclusion of diverse voices, especially those of marginalized groups, is essential for ensuring the methods developed are equitable and inclusive.

# **Section 2: Developing the Core Framework**

While flexibility is crucial for addressing local needs and contexts, having a set of foundational principles ensures consistency, quality and alignment with overarching goals. This section focuses on two key aspects: establishing core principles that underpin all methods and designing a flexible framework that can be tailored to diverse environments.

**Establishing Core Principles** - Define the non-negotiable elements that all methods should adhere to, such as inclusivity, diversity and ethical considerations

At the heart of any effective method development process are core principles that serve as non-negotiable guidelines, ensuring that all approaches meet fundamental ethical and operational standards. We agreed on the following principles:

- Inclusivity: All methods must actively promote inclusivity, ensuring that individuals from diverse backgrounds, abilities, and experiences can participate fully and equitably. This principle extends to recognizing and addressing systemic barriers that may hinder participation.
- Diversity: A commitment to embracing diversity in all its forms is essential.
   Methods should not only be sensitive to cultural, social, and economic
   differences but should also leverage this diversity to enrich programs and make
   them more reflective of the communities they serve.
- Ethical Considerations: Ethical standards must be upheld in all aspects of method development and implementation. This includes safeguarding the dignity, privacy, and rights of participants, particularly young people who may be vulnerable. Transparent processes, informed consent, and respect for local customs and values are critical components of ethical practice.

**Building a Flexible Framework** - Outline a basic structure that allows for adaptability and customization according to different needs and contexts

While core principles provide a solid foundation, the methods themselves need to be flexible enough to accommodate the diverse realities of different regions, cultures, and organizational structures. A flexible framework allows for customization while maintaining a coherent structure that aligns with the project's overarching goals.

The framework should outline a basic structure that can be adapted to various needs without losing its core intent. By balancing core principles with adaptable frameworks, organizations can implement methods that are both consistent in quality and responsive to the unique needs of each community. Our framework includes:

- Clear Objectives: Establish a set of broad objectives that guide the method's development but allow for variation in how these objectives are achieved depending on local conditions.
- Adaptable Tools and Techniques: The framework should suggest tools and techniques that are versatile and can be easily modified to fit different contexts. These tools might include templates for needs assessments, strategies for community engagement, and measurement indicators that can be adjusted for local use.
- Feedback Loops: A mechanism for continuous feedback is crucial to ensure that methods remain relevant and effective. This could involve regular evaluations, community feedback sessions, and a willingness to iterate on the methods based on real-world outcomes.

## **Section 3: Collaborative Method Development**

This section outlines the importance of creating collaborative platforms and tools aimed at method development.

**Creating Collaborative Platforms -** Establish channels for sharing ideas, resources, and feedback among different organizations

Key considerations for creating successful collaborative platforms include:

- Digital Tools and Communication Channels: Setting up digital platforms, such as online forums can enable ongoing dialogue and resource exchange. These tools make it easy for geographically dispersed participants to collaborate in real time, share updates, and access critical information.
- Networks and Partnerships: Building formal networks of organizations, including NGOs, community groups, and local governments, encourages the pooling of resources and expertise.
- Feedback Mechanisms: Implementing tools for continuous feedback is crucial to ensure that ideas and methods are refined over time. This could include regular check-ins, surveys, and peer reviews.

**Workshops and Brainstorming Sessions** - Guide on organizing effective collaborative sessions for method development

Workshops and brainstorming sessions encourage open discussion, idea generation, and innovation. When designed effectively, they can lead to the development of robust and versatile methods that are enriched by the input of multiple stakeholders and participants. Key steps for organizing successful workshops and brainstorming sessions include:

 Define Clear Objectives: Whether the aim is to refine a specific method or explore new approaches, participants should understand the purpose of the session.

- Facilitate Inclusive Participation: Facilitators should ensure that diverse voices are heard, including those from marginalized or underrepresented groups.
- Use Structured Brainstorming Techniques: To maximize creativity and efficiency, sessions can benefit from structured brainstorming techniques such as mind mapping.
- Document and Follow Up: Documentation serves as a reference for future method development and ensures that no valuable insights are lost.

## **Section 4: Piloting and Testing**

**Pilot Studies** - Describe how to conduct pilot tests of the developed methods in various contexts

Key steps for conducting effective pilot studies include:

- Select Diverse Pilot Sites: Choose a range of pilot sites that represent different contexts within the target demographic.
- Develop a Clear Pilot Plan: Create a detailed plan outlining the objectives, scope, and procedures of the pilot study. This plan should include the criteria for success, key performance indicators, and a timeline for implementation and evaluation.
- Implement the Pilot
- *Monitor and Document*: Continuously monitor the pilot's progress and document any observations, challenges, and successes.

**Feedback and Iteration** - Provide guidelines for collecting feedback and making iterative improvements to the methods

Feedback and iteration ensures that methods are continuously enhanced and adapted to better meet the needs of the target audience. Steps for the iterative feedback process are:

- Collect Feedback Systematically: Use a variety of methods to gather feedback from participants, facilitators, and other stakeholders involved in the pilot (see also feedback loops in Section 3)
- Analyze Feedback: Look for recurring issues or suggestions that could inform adjustments to the method. If possible, use data-driven insights to guide the refinement process.
- Make Iterative Improvements: Based on the feedback analysis, make necessary adjustments to the method. This might involve revising procedures, altering content, or modifying delivery techniques. It is important to address any issues identified during the pilot and test the revised method again, if necessary.
- Communicate Changes: Inform all stakeholders about the changes made based on feedback.

 Plan for Scaling: Once iterative improvements are made, consider how the method can be scaled and mainstreamed for broader use.

## **Section 5: Documentation and Publication**

Accurate documentation and effective publication of developed methods are essential for ensuring transparency, sharing knowledge, and facilitating broader implementation. Clear documentation provides a detailed account of the methods, while publication allows for peer review and dissemination to a wider audience. This section outlines standards for documenting methods and provides guidance on the peer review and publication process.

**Documenting Methods** - Standards and best practices for documenting the developed methods clearly and comprehensively

- Detailed Method Descriptions: Clearly outline the purpose, objectives, and scope of the method. Include a step-by-step description of the procedures, tools, and techniques used. Ensure that each component is explained in detail to facilitate understanding and replication.
- Contextual Information: Provide information about the contexts in which the method was developed and tested. This should include background on the target population, local conditions, and any specific challenges or considerations that influenced the method's design.
- Data and Evidence: Include data and evidence that support the method's effectiveness and validity. This may involve results from pilot studies, feedback from participants, and any other relevant metrics. Documenting this evidence helps to substantiate the method's impact and reliability.
- Resources and Tools: List any resources, tools, or materials required for implementing the method. Provide instructions or guidelines for using these resources, including any necessary training or support materials.
- Adaptation Guidelines: Offer guidance on how the method can be adapted for different contexts or needs. This should include information on potential modifications and considerations for ensuring the method remains effective when tailored to different environments.
- Format and Accessibility: Use a clear and consistent format for documenting methods. Ensure that the documentation is accessible to a wide audience, using plain language and avoiding jargon where possible. Consider providing the documentation in multiple formats (e.g., digital, print) to reach different stakeholders.

**Peer Review and Publication** - Steps for submitting the methods for peer review and considerations for publishing (e.g., choosing platforms, open-access considerations)

Submitting methods for peer review and publication is important for validating their effectiveness and sharing knowledge with the broader community. The process involves several key steps:

- Address Feedback: Respond to feedback from reviewers by making necessary revisions to the method documentation.
- *Publish and Disseminate*: Once the method is approved for publication, promote it to relevant stakeholders and communities.
- *Maintain and Update*: Continuously update the documentation to reflect any new developments, improvements, or adaptations.

# **Section 6: Training and Implementation**

This section details the creation of training programs for multipliers and provides comprehensive guidelines for implementing methods in diverse settings.

**Training Programs** - Outline the creation of training programs for facilitators and vouth workers

Key elements of effective training programs include:

- Training Needs Assessment: Begin by assessing the specific training needs of facilitators and youth workers. This involves understanding their current knowledge, skills, and any gaps that need to be addressed.
- Curriculum Development: Design a curriculum that covers all essential aspects of the method, including its objectives, procedures, and tools.
- Training Materials and Resources: Develop a range of training materials and resources, such as manuals, handouts, and multimedia presentations.
- Evaluation and Feedback: Implement mechanisms to evaluate the effectiveness of the training program.

**Implementation Guidelines** - Provide detailed guidelines on implementing the methods in various settings

Key components of implementation guidelines include:

• *Method Application*: Provide detailed instructions on how to apply the methods in practice. This should include step-by-step procedures, roles and responsibilities, and any specific protocols to follow. Include examples and best

practices to illustrate how the methods can be effectively used in various contexts.

- Adaptation and Flexibility: Offer guidance on how to adapt the methods to different settings and needs. Provide strategies for making adjustments while maintaining the core principles and objectives of the methods. Emphasize the importance of local context and encourage facilitators to be flexible and responsive to emerging needs.
- Monitoring and Support: Establish mechanisms for ongoing monitoring and support during the implementation phase. This may involve regular check-ins, progress reports, and support networks for facilitators. Address any challenges or issues that arise promptly to ensure the successful application of the methods.
- Evaluation and Review: Develop a framework for evaluating the effectiveness
  of the methods once implemented. This includes setting up evaluation criteria,
  collecting data on outcomes, and assessing the impact on the target population.
  Use the evaluation results to review and refine the methods as needed.
- Sustainability and Scaling: Consider strategies for ensuring the long-term sustainability and potential scaling of the methods. This may involve developing partnerships, securing funding, and creating plans for broader implementation. Ensure that the methods can be scaled effectively while maintaining their quality and impact.

#### **Section 7: Evaluation**

**Regular Reviews and Updates** - Procedures for regularly reviewing and updating the methods based on changing needs and feedback

Regular reviews and updates are necessary to ensure that methods remain effective and relevant over time. This iterative process helps organizations adapt to changing needs and incorporate feedback. Key procedures for conducting regular reviews and updates include:

- Gather Stakeholder Feedback: Collect feedback from participants, facilitators, and other stakeholders involved in the methods. This feedback provides valuable insights into the effectiveness of the methods and any challenges or issues experienced.
- Identify Areas for Improvement: Based on the analysis of performance data and stakeholder feedback, identify specific areas where the methods can be improved. This may involve addressing gaps, refining procedures, or adapting the methods to better meet the needs of the target population.
- Update Methods and Documentation: Make necessary revisions to the methods based on the review findings. Update documentation to reflect any changes,

including revised procedures, new tools, or updated guidelines. Ensure that all stakeholders are informed about the updates and understand the changes.

## **Section 8: Scaling and Adaptation**

Effective scaling involves tailoring methods for various levels of implementation, from local to national, while adaptation ensures that methods remain relevant across diverse contexts. Building strong networks and partnerships is also key to sharing knowledge and facilitating broader application.

**Adapting Methods for Scale** - Guidelines on adapting methods for different scales - local, regional, and national

Key guidelines for adapting methods for local, regional, and national scales include:

- Local Scale: Tailor methods to fit the specific needs and conditions of local communities. Consider factors such as cultural norms, community resources, and local infrastructure. Engage local stakeholders to ensure that the methods align with local priorities and realities.
- Regional Scale:
  - Standardization with Flexibility: Develop a standardized version of the method that maintains core principles while allowing for regional variations. This ensures consistency across multiple local settings while accommodating regional differences.
  - Regional Adaptation: Adapt the method to address regional characteristics, such as economic conditions, demographic differences, and regional policies. Collaborate with regional experts and stakeholders to tailor the method appropriately.

**Building Networks and Partnerships** - Strategies for building networks and partnerships to share methods and best practices

Effective strategies for building networks as part of training include:

- Identify Key Stakeholders: Identify and engage key stakeholders who can support the scaling and adaptation of methods. This may include government agencies, NGOs, community organizations, academic institutions, and other relevant entities.
- Form Strategic Partnerships: Establish strategic partnerships with organizations that have complementary expertise or resources. Collaborate on joint projects, share insights, and leverage each other's strengths to enhance the effectiveness of the methods.
- Leverage Existing Networks: Utilize existing networks and professional associations to disseminate methods and gather support. Engage with

networks that have a wide reach and influence to promote the methods and facilitate their adoption.

## **Principles of the Standardized Approach**

- 1. **Inclusivity and Diversity**: Ensure that all methods are inclusive, catering to diverse backgrounds and needs.
- Evidence-Based Practices: Base methods on proven research and case studies to ensure effectiveness.
- 3. **Flexibility and Adaptability**: Although standardized, methods should be adaptable to local contexts and evolving needs.
- 4. **Sustainability**: Focus on creating methods that ensure long-term impact and sustainability.
- 5. **Ethical Considerations**: Uphold the highest ethical standards, respecting the dignity and rights of all participants.

## Steps for Method Development

- 1. **Needs Assessment**: Conduct comprehensive assessments to understand the specific needs of youth in different European regions.
- 2. **Stakeholder Engagement**: Involve a diverse range of stakeholders, including youth, in the development process to ensure methods are grounded in real-world experiences and needs.
- 3. **Framework Development**: Develop a basic structure for methods, incorporating the above principles, ensuring they are broadly applicable yet customizable.
- 4. **Pilot and Feedback**: Implement pilot projects to test the methods. Gather and analyze feedback for refinement.
- 5. **Training and Resources**: Develop training programs and resources to support the implementation of methods across different regions.
- 6. **Monitoring and Evaluation**: Regularly monitor and evaluate the effectiveness of the methods, making adjustments as needed.
- 7. **Knowledge Sharing**: Facilitate sharing of insights, challenges, and successes across the network to foster continuous learning and improvement.
- 8. **Documentation and Dissemination**: Clearly document the methods and disseminate them widely, ensuring accessibility for all network members.

#### Implementation Considerations

• **Cultural Sensitivity**: Be aware of and sensitive to cultural differences in various European regions.

- Language Accessibility: Ensure that methods and related materials are accessible in different languages as required.
- Capacity Building: Focus on building the capacity of local youth workers and organizations to implement the methods effectively.
- **Community Involvement**: Encourage active community involvement to ensure that methods are relevant and grounded in local realities.

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